

**THERE HASN'T BEEN A  
PARADE AROUND HERE LIKE  
THIS IN 65 YEARS.**



**Join our Daytona Bike Week Parade**

- Super X-Parade.
- Monday, March 3, Noon.
- Daytona International Speedway.
- South Parking Lot.
- Parade ends at the Peabody Auditorium, Excelsior-Henderson's headquarters in Daytona.

Ride and receive a '97  
**COMMEMORATIVE  
ARM BAND**