



607 W. Travelers Trail Burnsville, Minnesota 55337 • phone 612-894-9229 • fax 612-894-9705

Thank you for your recent inquiry into Excelsior-Henderson Motorcycles. To help us serve your needs better, please take a moment to complete the information requested below. Please print clearly and complete all categories.

Name	Company (if applicable)
Address	Occupation / Title
City State Zip	Business phone
Home phone	Fax

Enthusiast Information

circle one

Y / N I am a motorcycle owner. If yes, how many motorcycles do you own? _____

Please list brand, style and size of your bike(s):

How many miles do you ride per year? _____

Y / N Will you be purchasing a new motorcycle within two years?

If yes, specify type:

Cruiser		Sport		Touring	
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Y / N Would you be interested in purchasing a **Super X** motorcycle?

Y / N Would you like to receive our current merchandise catalog?

Approximately how much do you spend per year on the following:

\$ _____
Motorcycle Clothing

\$ _____
Motorcycle Accessories

Dealership Information

_____ I am a current Dealer.

_____ I am interested in becoming an Excelsior-Henderson Dealer.

Circle Franchise/Manufacturer you represent

BMW	Honda	Triumph	Yamaha
Ducati	Kawasaki		
Harley-Davidson	Suzuki	Other (Please Specify)	

Demographic Information

Consumer Profile (for research only)

Household Income

Age:	Sex: M F	Marital Status:	<\$24,999	\$50-\$74,999
			\$25-\$49,999	> \$75,000

Additional Comments
